



Yamaha's New Giant Motorcycle Sport Land "Sugo" Is Now Nearing Completion-Northeast Japan

Yamaha's tremendous efforts which have been directed in pursuit of a new form of popular leisure-time sports, are now taking shape. The gigantic Sugo which is now under construction over a vast hilly area extending around the suburbs of Sendai, the largest city in Northeast Japan, is a giant-scale sport ground for motorcyclists wishing to ride their machines freely in the bosom of nature.

Compared to the "Tsumagoi" which was already opened as a unique multi-purpose recreation center for the general public, the forthcoming gigantic Sugo will be designed to have much more characteristics as a sportland for enthusiasts wishing to enjoy pure fun and excitement on their bikes in a safer way. In short, it will be the nucleus of Yamaha's nation-wide program for the spread of safe & pleasurable sports.



Safe & pleasurable

In line with efforts constantly put in the manufacture of high, quality, high performance motorcycles, Yamaha has been specially aggressive to develop the pleasure of motorcycling activity coupled with safety to a maximum. For the above purpose, Yamaha has promoted the nation-wide program of unique rider education which is designed to teach motorcyclists or would-be motorcyclists how to ride safely and pleasurablely. A series of well-planned campaign activities such as the formation of S.L. (sport leisure) clubs, construction of trail lands throughout Japan, promotion of sport school sessions, etc. has duly earned Yamaha a reputation.

The development of the program is now at its climax with the construction of the gigantic Sugo, a center or mainstay for spreading the promotion of safe & pleasurable motorcycle sports.



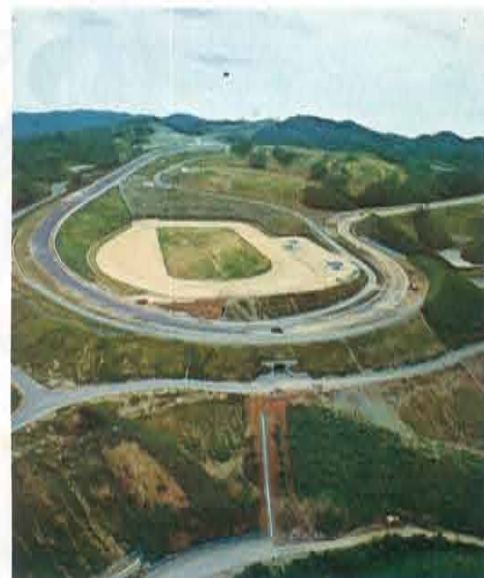
A whole view



Road race circuit

2,100,000m² wide

The gigantic Sugo covers some 2,100,000 square meters in total area, comprising a 2.64-km road race circuit, sophisticated moto-cross track allowing several different layouts, tricky trials course, technique-demanding dirt track, etc. The Land will also be replete with all auxiliary facilities and accommodations necessary for the organization of whatever sort of motorcycle sport meeting.



Road race circuit & dirt track (inside)

Andersson Clinches 125cc Title Round 10, Czech. GP

The 125cc title battle was settled at the Czech. GP, 10th round of the '74 world championship series which took place at Bruno on August 25. Swede ace Kent Andersson rode his Yamaha to a victory and clinched the 125cc championship for the second successive year.

Morbidelli's strong challenge

The meeting attracted a crowd of approx. 180,000 East European enthusiasts in the finest weather ever with the temperature rising above the eighties.

Throughout the 7-lap 125cc racing, an Italian Morbidelli racer ridden by P. Pileri launched the toughest challenge against Andersson.

Pireli had crashed early in the race and had been taken to a hospital with a broken collarbone. But, he, the fastest rider in the practice, never gave up racing.

Pireli came back in the pits just as the competitors were warming up for racing.

Immediately after the start, the race developed into a duel between Andersson and Pireli, pulling away from others including Angel Nieto on a Derbi and Otello Buscherini on a Malanca.

Italian fighter Pireli's challenge lasted long, until a very final moment. But, as he rounded the final corner of the last lap, his Morbidelli suddenly stopped screaming. A tank was completely dry!

With the strongest rival out, Andersson went on to win this race and secured the 125cc championship.



125cc world champion Kent Andersson

Road Race Championships

Katayama finishes 2nd - 250cc class

Takazumi Katayama, a new star of Yamaha finished 2nd in the 250cc race. By the end of the opening lap Walter Villa on a works Harley-Davidson was in front followed by Katayama. Villa continued to lead the race and crossed the line first, eventually. Katayama fought a dice with Dieter Braun on a Yamaha for 2nd place, and put successful end to it.

Agostini not at his best - 500cc class

Giacomo Agostini who made his first outing since breaking a collarbone at the Swedish GP five weeks before, was obviously not at his best.

Agostini fought his way to 6th place in the 11-lap 500cc racing. A couple of MV Agusta riders, Read and Bonera completed a one-two victory in this race, final round of the 500cc championship series.

Final results

125cc class

1st.	K. Andersson	Yamaha
2nd.	P. Pireli	Morbidelli
3rd.	O. Buscherini	Malanca
4th.	G. Bender	Maico
5th.	B. Kneubuhler	Yamaha

250cc class

1st.	W. Villa	Harley-Davidson
2nd.	T. Katayama	Yamaha
3rd.	D. Braun	Yamaha
4th.	B. Kneubuhler	Yamaha
5th.	P. Pons	Yamaha

500cc class

1st.	P. Read	MV Agusta
2nd.	G. Bonera	MV Agusta
3rd.	T. Lansivuori	Yamaha
4th.	B. Sheene	Suzuki
5th.	G. Agostini	Yamaha

Moto-Cross Championships

250cc series

Swedish GP (10th round) — Aug. 11

1st. heat

1st.	T. Hansen	Kawasaki
2nd.	H. Andersson	Yamaha
3rd.	J. Robert	Suzuki
4th.	H. Everts	Puch
5th.	G. Moisseev	KTM

2nd. heat

1st.	G. Moisseev	KTM
2nd.	H. Andersson	Yamaha
3rd.	T. Hansen	Kawasaki
4th.	J. Falta	CZ
5th.	T. Suzuki	Yamaha

Swiss GP (11th round) — Aug. 25

1st. heat

1st.	H. Everts	Puch
2nd.	H. Andersson	Yamaha
3rd.	J. Falta	CZ
4th.	H. Maisch	Maico
5th.	G. Rahier	Suzuki

2nd. heat

1st.	H. Everts	Puch
2nd.	H. Maisch	Maico
3rd.	T. Hansen	Kawasaki
4th.	G. Rahier	Suzuki
5th.	A. Velky	CZ

Moisseev, New Champion

Russian rider Gennady Moisseev clinched the 250cc title first ever for himself and for Austrian KTM factory. He failed to score in the Swiss GP, final round of the series but archrival J. Falta on a CZ jumped the start barrier and incurred a 60-sec. penalty which put him down to 9th place for this round. Thus, Moisseev with the largest effective points won the championship.

Final championship positions

1st.	G. Moisseev	KTM 141
2nd.	J. Falta	CZ 139
3rd.	H. Everts	Puch 132
4th.	T. Hansen	Kawasaki 101
5th.	G. Rahier	Suzuki 96
6th.	H. Andersson	Yamaha 81



Hakan Andersson fighting his way

500cc series

Luxembourg GP (11th round) — Aug. 11

1st heat

1st.	H. Mikkola	Husqvarna
2nd.	J. v. Velthoven	Yamaha
3rd.	A. Weil	Maico
4th.	C. Hammargren	Kawasaki
5th.	J. Banks	CCM

2nd heat

1st.	B. Aberg	Bultaco
2nd.	R. Decoster	Suzuki
3rd.	J. v. Velthoven	Yamaha
4th.	A. Weil	Maico
5th.	A. Jonsson	Yamaha

Husqvarna Hits Back

Heikki Mikkola, Swedish Husqvarna ace hit back and snatched the title from R. Decoster of Suzuki who had dominated the 500cc championship for the third consecutive year before.

Final championship positions

1st.	H. Mikkola	Husqvarna 174
------	------------	---------------

2nd.	R. Decoster	Suzuki	165
3rd.	A. Weil	Maico	133
4th.	G. Wolsink	Suzuki	124
5th.	J. v. Velthoven	Yamaha	114

Trials Championship

Finnish round — Aug. 18

1st.	U. Karlsson	Montesa	22
2nd.	M. Rathmell	Bultaco	23
3rd.	M. Lampkin	Bultaco	26
4th.	M. Andrews	Yamaha	30
5th.	Y. Vesterinen	Bultaco	35

Swedish round — Aug. 25

1st.	U. Karlsson	Montesa	65
2nd.	B. Sellman	Montesa	74
3rd.	M. Rathmell	Bultaco	78
4th.	T. Evertson	Ossa	89
5th.	M. Andrews	Yamaha	91

Championship positions after Swedish round

1st.	M. Rathmell	Bultaco	90
2nd.	U. Karlsson	Montesa	83
3rd.	M. Andrews	Yamaha	82
4th.	M. Lampkin	Bultaco	75
5th.	Y. Vesterinen	Bultaco	60

News Flash



Agostini, 350cc Champion — Yugo GP, 11th Round —

Giacomo Agostini, riding a 350cc works Yamaha, won the Yugoslavian GP, 11th round of the series at Opatija on September 8. He led the race from start to finish and easily scored full 15 points five times this year. As a result, he clinched the 350cc title for the 7th consecutive year!

"I have not had the best fortune this year", said the Yamaha ace, "Even the 350cc title battle has not been easy".

Yamaha RS125, Lightweight Sportcycle as well as Luxurious Utility Bike

New Model



7-port "Torque Induction" Engine

The aluminum cylinder and cylinder head feature improved cooling efficiency and prevent high temperature-concerned troubles such as piston seizure, overheating, etc. even under heavy-duty operation at extremely low speeds. Resultantly, even in the case of leaner gas mixture, perfect combustion can be ensured, which will in turn elevate fuel economy. Also overall improved torque characteristics offer special advantages for slowing through city traffic and cruising on highways as well. The newly adopted keystone ring and altered port timing for better breathing efficiency, that's to say, for higher scavenging efficiency, eliminate blow-by gas, thus bringing on perfect combustion and smooth power delivery.

The Yamaha RS125, a step-up model of the earlier marketed RS100 comes in a compact, attractively styled sportcycle as well as a luxurious utility bike intended for multi-purpose use by a lot of people.

The model is powered by the proven 7-port 2-stroke single-cylinder "Torque Induction" engine which performs most dependably over a wide range of speeds.

In order to help the engine deliver the power more smoothly, the keystone ring has been adopted on the piston for the sake of better breathing function, and also larger finning around the cylinder and cylinder head has resulted in improved heat dissipation.

The cylinder and cylinder head made of aluminum alloy have also considerably reduced the total weight of power-unit, which in turn increases fuel economy by 10% since air-fuel mixture can be set much leaner.

In addition, the light but strong double-cradle type tubular frame with increased torsion characteristics and both highly efficient cushion units offer maximum riding comfort and reliability even while running at high speeds.

SPECIFICATIONS

PERFORMANCE

Max. speed range 120 km/h.
 Climbing ability 25 degrees
 Min. turning radius 2,000 mm.
 Min. braking distance 7.5 m @ 35 km/h.

ENGINE

Type 2-stroke, 7-port, "Torque Induction",
 Single, Aluminum-cylinder
 Displacement 123 cc.
 Bore & Stroke 56 x 50 mm.
 Compression ratio 7.0 : 1
 Max. horsepower 12.5 hp. @ 8,000 r.p.m.
 Max. torque 1.15 kg-m. @ 7,000 r.p.m.
 Lubrication system Autolube
 Starting system Primary kick starter

DIMENSIONS

Overall length 1,905 mm.
 Overall width 785 mm.
 Overall height 1,025 mm.
 Seat height 770 mm.
 Wheelbase 1,200 mm.
 Min. ground clearance 150 mm.
 WEIGHT (Net) 93 kg.
 FUEL TANK CAPACITY 9.0 lit.
 OIL TANK CAPACITY 1.5 lit.
 TIRES front 2.75-18-4PR
 rear 2.75-18-4PR

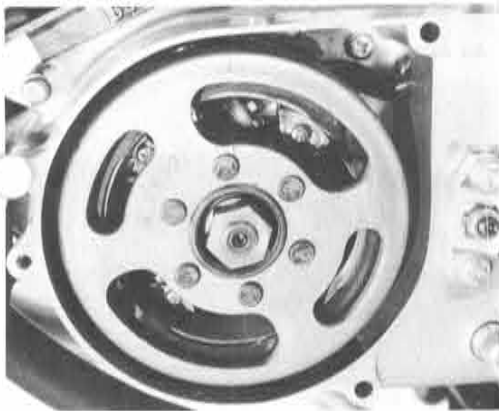
Technical Features Well Considered for Higher Performance & Better Maneuverability

The RS125, as mentioned afore, is designed and built for extra handling ease plus spirited performance in mind, and therefore, has such noteworthy technical features as may best fit the versatile needs of users wishing to ride it either as a convenient daily transport through city traffic or as a zippy lightweight runner along a highway.



Front forks

The telescopic type, boot-mounted front fork with a larger cushion stroke are designed to efficiently absorb or soften shocks of varying degrees received from rough riding surfaces. It is also designed dustfree.



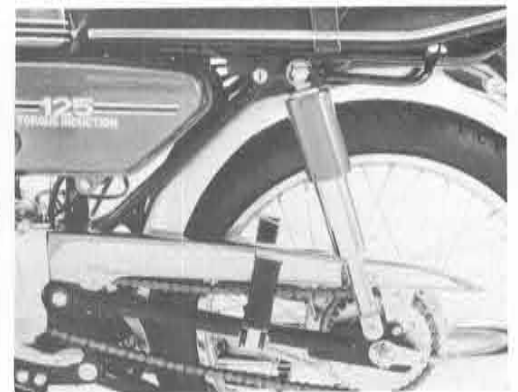
Flywheel magneto

The performance of flywheel magneto has been improved so as to increase the volume of charging electricity over a range of low speeds.



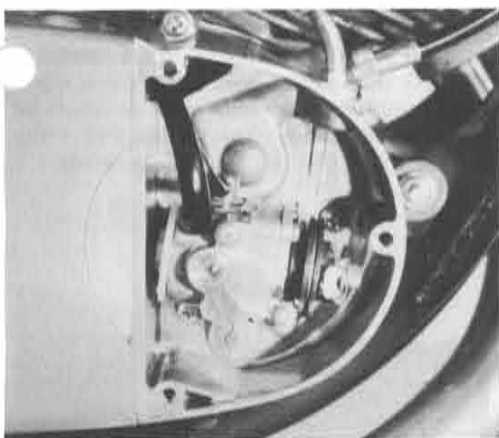
Controls

All meters are designed for quicker and easier reading. Numerals are large and clear. The main switch is positioned near the meters for the sake of effortless one-touch key work.



Rear cushion

The rear cushion unit incorporates a coil spring with unequal pitches instead of conventional equal ones. This offers maximum riding comfort and reliability even with a passenger or luggage carried on the rear.

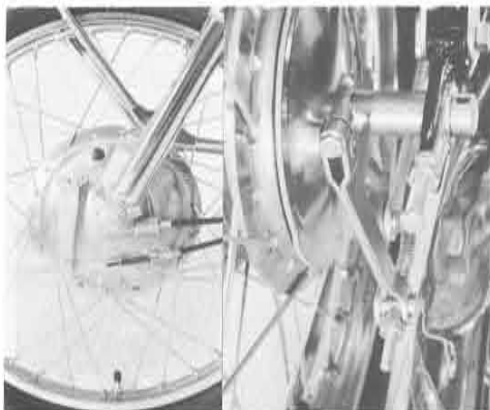


Autolube

A separate oil injection system "Autolube" is a standard equipment, of course.

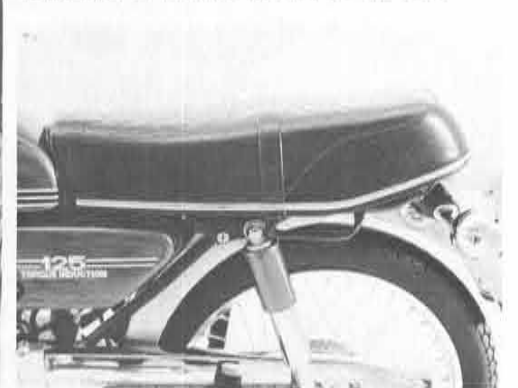
The quantity of oil can be always metered correctly so as to best fit the engine loads of varying degrees.

Along with the proven "Torque Induction" system, Autolube keeps the engine in the best possible operative condition. Fuel economy is improved, and the engine is given a longer life.



Brakes

Front and rear brakes are designed water-and-dustproof. Function is always sharp and accurate enough to bring a machine to a sure standstill under whatsoever riding conditions.



Dual seat

The newly designed side-open dual seat is well padded for extra riding comfort. It has been also improved in outlook. A paper holder can be housed inside the seat for the sake of extra convenience for a rider.

Let's enjoy trials, safe & exciting sport!

With the trials season at its height, enthusiasm to this relatively new sport is fast getting ripe here. The national championship trials, the most important event of the kind in Japan, is to be shortly organized by the Motorcycling Federation of Japan (M.F.J.), national motorcycle sport governing body affiliated to the Federation Internationale Motocycliste. It is now a familiar scene seen at the week end that enthusiasts are arduously tackling various observed sections which are established around hills, over river beds, along fords or through woods

Tremendous popularity

Trials riding has enormously grown in popularity these few years.

Yamaha has been taking a positive part of trendsetter here by promoting the trials sessions of SL school or introducing the production trials models on the market, basing on precious technical recommendations or suggestions by Mick Andrews who has ridden Yamaha's 250cc works machines in the European Championship events.

Also, Mick himself served as a special instructor for those sessions several times, thus setting spurs to the further popularization of this sport in this country.

Now, trials riding is one of the three most popular motorcycle sports here with an increasing number of enthusiasts.

Novice riders can be taught the basic techniques of trials riding as well as the technical know-how of a machine in trials

sessions which are organized by Yamaha distributors or dealers throughout Japan.

Observed sections for novice riders can be very easily established by making use of a small tract of ground providing some ups and downs.

They are instructed to try with step-up sections demanding higher skill and more sophisticated techniques after basic knacks have been mastered.

Now, a lot of motorcycle clubs with their activity focus on trials riding are promoting countless week-end events all over Japan. Also, the Motorcycling Federation of Japan gave this sport event the status of national championship last year, intending to better meet always-growing enthusiasm. The first championship was won by a Yamaha rider as previously reported.



An enjoyable lecture



Pre-start instruction

Closer dealer-user communication

Apart from those competitive events, general off-the-road riding will become safer and more pleasurable, if mastered trials techniques are used correctly, which will in turn help further widen the base of this particular market sector.

Also, through promoting trials sessions Yamaha distributors and dealers can make their communication with users or would-be users much closer. This is another noteworthy merit of this campaign program.



Up and down the hill — a new world of sport leisure unfolds itself.



Attacking a prepared section

Growing Larger in Scale

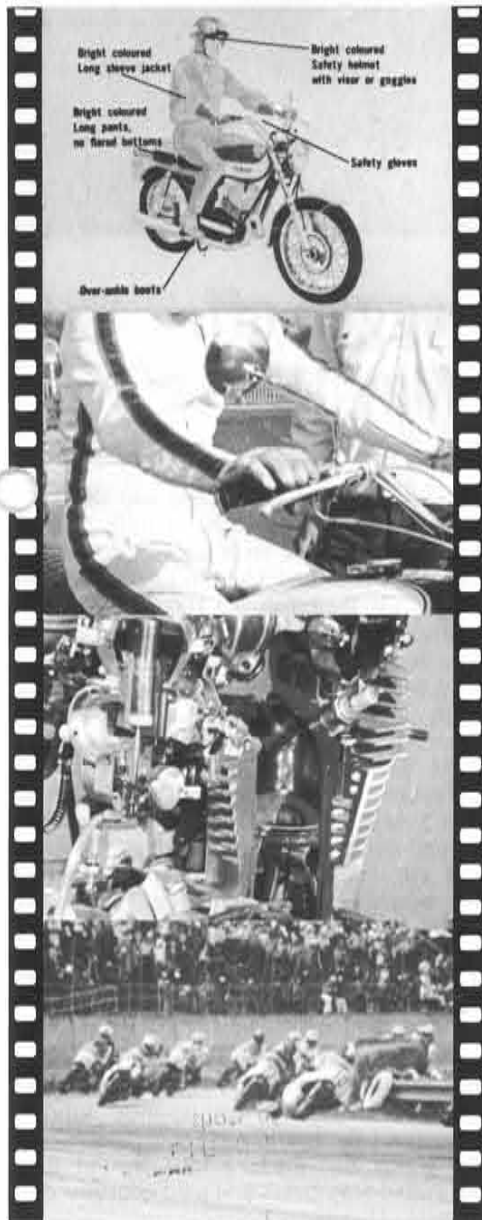
As already reported by this journal from time to time, the Learn-To-Ride Safety Program of Yamaha which was initiated in the United States, is now fast covering other parts of the world such as Australia, New Zealand, etc. Here introduced are some equipment and tools which are now being used for the promotion of each LTR session.

LTR Slides

How the LTR is important is introduced through the shots of various LTR sessions. All coloured.

LTR Film

This film is a revised edition of the "Safety Riding" which was once introduced some four years ago. Introduced in this film is a true picture of safe driving education in Japan as well as the necessary technical tips of Yamaha motorcycles. All coloured, 16 mm, narrated in English.



The card must be filled out, signed and given to your field instructor before you begin your ride.

NAME: _____

ADDRESS: _____

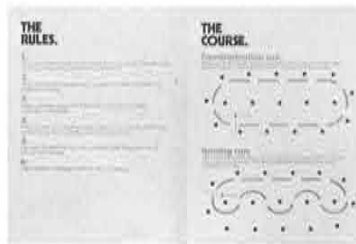
PHONE: _____

DATE: _____

INSTRUCTOR'S COMMENTS: _____

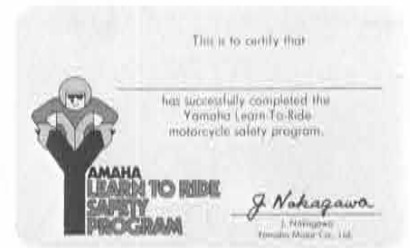
Registration Card

Used for reception of each participant.



Textbook

Used as teaching material.



Diploma

Given to all who have finished the course. 27.4 cm. x 22.5 cm.



Badge

Given to all participants.

Banners

Used for better publicity effect. a. 270 cm. x 85 cm. b. 240 cm. x 86 cm.

Further Progress Made in Australian L.T.R. Safety Program – Sydney Session

Further progress was made in the Australian Learn-To-Ride Safety Program with the Sydney session which was organized by McCulloch of Australia on August 18.

The session which took place at the Top Ryde Shopping Center proved to be an enormous success, with an attendance of 719 students of various age groups.

The event was conducted with complete and overall co-operation and assistance from the Police Department, who provided one of

their senior Police Traffic Instructors as a lecturer. Publicity surrounding the event was most beneficial with all four Sydney television stations represented, together with major newspapers and motorcycle press. A local government official was present to open the event and conveyed the Motor Safety Bureau's interest in this event.

A lot of spectators turned up to watch the event, thus showing tremendous interest in road safety.

They have done it!



“Pilipinas Muna” Caravan

Is it possible to go around the Philippines on a motorcycle? And, how about Yamaha's performance? The recent “Pilipinas Muna” provided a positive answer to these questions.

**Flagged off
—May 11**

Endurance rally

It was a motorcycle endurance rally first ever ventured over a distance of punishing 4,200km in a span of gruelling 24 days through 34 provinces, and 51 cities and municipalities in Visayas, Mindanao and Luzon areas.

It was run under the joint sponsorship of Philippine Jaycee riders and Norkis Trading Co., Inc., local distributor and assembler of Yamaha motorcycles. It was also overall supported by the Department of Tourism,

Department of Local Government and Community Development, the Constabulary Highway Patrol Group, the Land Transportation Commission and the National Media Production Center, all of which were specially keen to focus the attention of local as well as foreign tourists on the existence of many beautiful and scenic spots in various places in this country that deserve to be visited.

Intrepid 30 riders from Cebu and Iloilo led by Mr. Jimmy Uy took off at Iloilo City on May 11. Later they were joined by 10 riders from Mindanao and 24 from Luzon, most of whom rode their Yamaha 100cc LS3P bikes locally assembled and renowned for their high, dependable performance.

They continued to force their way along the rough and punishing cross-country route extending approx. 4,200km for the period of 24 days until they reached the Capitol Jaycees clubhouse in Quezon City, Luzon on June 3, experiencing all the way all the types of road conditions, blinding dust, blistering heat, etc. They and their machines attacked and overcame all these trials. The warm reception, given by the different Jaycee chapters and local officials along the route of this adventurous caravan greatly eased their fatigue and exhaustion.

In places where there were no Jaycees, the reception and accommodation for the riders were accorded by Norkis Trading which also gave services and maintenance support throughout the tour.

The group also made a tour around their designated stop-overs and paid courtesy calls on local officials.



Lineup of Jaycee riders

Tremendous success!

The project ended in a tremendous success. A joint effort of all concerned was well paid back. The caravan actually showed the newest way to economical travel in view of the present high fuel cost, and helped develop motorcycling a major, sound outdoor sport, according to Mr. David Chua Unsu, National Jaycee president.

Likewise, it provided the Jaycee riders an on-the-spot knowledge of the improved peace and order condition in the areas along the route, and also had a chance to witness how the Green Revolution program of the First Lady has progressed.

Public response to this caravan was much greater than had been anticipated. Major local newspapers gave much space to reporting the day-by-day progress of the caravan.



Crossing a river in Cagayan

Yamaha, the best choice

The caravan turned out to be an excellent PR exercise for Yamaha motorcycles which proved worthy of an endurance feat for both man and machine. It was demonstrated once more that Yamaha motorcycles could take riders anywhere safely even under the roughest conditions.

Besides the public or governmental agencies as mentioned afore, the following organizations jointly sponsored this project: Ault & Wiborg Co. (Far East), Tri-Mark Distributors Inc., Sonnet, Inc., Fistorama - RBS - 7, La Peria Industries, Inc., Champion Spark Plugs, Broncho Rub, Arcega's Marketing Corporation, Philippine Airlines and Sweet Lines, Inc.



Yamahas are performing very well !



Passing the church in Lipa City



Warm reception given everywhere



Along a winding road around Cagayan Valley

Bigger & Better

Plans for the '75 "Pilipinas Muna" were recently announced by Norkis Trading Co., Inc. Encouraged by the tremendous success and goodwill generated by the '74 project, "Pilipinas Muna" will be a yearly major motorcycle event.

Next year Asian riders from Malaysia, Singapore, Thailand, Taiwan and Japan will be invited to it, thus lending an international prestige to this event.



Warming up their engines for start

Fishermen Enjoys Recreation Time

Yamaha distributors for outboard motors in the southwest district of Japan recently organized a unique, delightful meeting of water gymkhana for fishermen.

A lot of fishermen using their FRP boats powered by the Yamaha 20hp or 25hp outboard motors took part in this meeting which comprised the games of rich variety, all designed to give both participants and spectators tremendous fun and pleasure.

Around this district, specially popular are coastal and cultivation fisheries, to which Yamaha FRP fishing boats powered by Yamaha outboard motors are making great contributions.



Hold out!



Float-loading game



A nice holiday for them all



Yamaha Riders in Action

— Venezuela —

Yamaha riders almost swept the big road race and moto-cross events in Venezuela. In the national championship moto-cross series, Claudio Ippolito (No. 58) and Ricardo Boada (No. 153), both entered by Venemotos, distributors for Yamaha in this country, scored more wins than any other riders. Also, Johnny Cecotto proved unchallenged in road racing by monopolizing the four important events counting for the title.



Yamaha Demonstration

In an effort to help further promote sales of Yamaha motorcycles and outboard motors, Owoniboy Technical Service Limited, affiliated to J. Allen & Co., Ltd., organized a demonstration at Pategi in Kwara State, Nigeria. It was staged with the assistance of Mr. S. A. Sokoya, Field Supervisor for the West.

The demonstration attracted a large crowd of spectators, thus achieving the best possible PR effects.



Road Racing – Good PR Exercise – El Salvador



① Good assistant mechanic

12-year old Yasushi Ohmoto is a good assistant to his father, a licensed mechanic as well as a Yamaha dealer in Osaka, the second largest city in Japan.

Yasushi began to study how to repair and service a motorcycle some three years ago, and ever since he has made a remarkable progress in acquiring both technique and knowledge as needed for this particularly specialized work.

He has already mastered how to use various precision gauges and testers such as a plug tester, electro tester, pocket tester, point checker, dial gauge, etc. Also, he can quickly and accurately perform every kind of servicing such as transmission or carburetor tuning and overhauling, ignition timing adjustment, charging check, etc.



Here comes a very encouraging news from El Salvador, a country in Central America along the coast of the Pacific Ocean. Yamaha Moto Mundo S.A., distributors for Yamaha in this country with the head office located



②



③

Visitor Yamaha Meets Resident Yamaha – Nepal –

Mr. Tetsuo Hidaka who comes from Ibaragi Pref., some 50 miles north of Tokyo and is now in his adventurous around-the-world trip on a Yamaha RD350, met by chance Mr. Laxman R.T., a local Yamaha enthusiast when he visited Katmandu, Nepal at the foot of the Himalayas.

The Yamaha ridden by the visitor was in quite good condition despite the tough hilly and muddy highway (unluckily in the rainy season), according to a letter from Mr. Laxman R.T.

Mr. Hidaka came up from Calcutta, India to Katmandu, and had a plan to go back to India for continuing his travel west through Pakistan, Afghanistan, Iran, etc., and then across Europe to the United States.

It is quite a long, long journey. Hoping that his adventure will end in a success.

in San Salvador, are now developing their active campaign for sales promotion of Yamaha motorcycles.

Sport activity is found one of the best PR exercises in this country, too. Especially, road racing has the greatest appeal to the speedminded youth in this country.

Yamaha distributor-entered riders are sweeping almost all events both national and international in this part of the world.

Success in those races is greatly helping elevate the brand image of Yamaha.

Photos:

1. Mr. Mauricio Valdez, three class winner (left) at the international championship meeting.
2. Yamaha Moto Mundo, S.A. in San Salvador.
3. Yamaha Trail model winning high popularity.



Photo:

Mr. Laxman R.T.(left) and Mr. T. Hidaka(right), both Yamaha enthusiasts.

More pleasure on Mini Yamaha

As you know, the Yamaha Mini models, Chappy and Zippy, are now widely accepted as modern, stylish leisure bikes featuring tremendous utility for the users of all age groups. But, at the same time, they can also offer much fun, if used for leisure-time sport purpose.



Be active enough to develop your fun on Yamaha Mini bikes to a maximum. Below mentioned are just the examples of how to ride them for pure fun or pleasure.

Mini Gymkhana

A small tract of ground and some simple tools will serve the purpose. Make a plan for much variety as follows:

※ Slower-the-better race



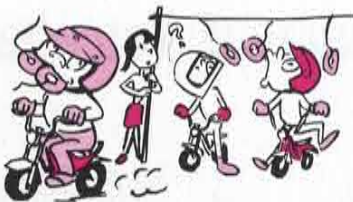
The course is 10-15m long. Mass start by 5-6 riders is adopted. The rider who reaches the goal slowest, without footing, will be a winner.

※ Keg-rolling game

The course is also 10-15m long. Mass start by 5-6 riders is advisable. Each has to keep rolling a keg over with a front wheel until it passes a finish line.



※ Bread-eating game



Bread must be set and placed in such a manner that each rider's mouth can easily reach it.

※ Slalom

Place bottles, flags or stones at intervals of two or three meters. Each rider has to zigzag through them with touching none of them. The rider who clears fastest, will be a winner.



For image-up and sales promotion

Introduced below are the newly prepared articles designed to help elevate your shop in image, or to be used as complimentary items to your customers or would-be customers.



"Yamaha World Champion" Stickers

Three sheets make up a set.
US\$8.10 per set (not separated for shipment) FOB Japan.
Size: 50 cm in diameter



Yamaha Banner

Made of cotton.
Size: 65 cm x 375cm
@US\$1.15, FOB Japan



Shop Sign

This incorporates a lighting system for effective illumination night.
@US\$30.00 as for an order for up to 15 pieces
@US\$25.00 as for an order for more than 16 pieces
Every order must be accompanied by the information of rated voltage and frequency in your territory.
Size: 55 cm x 80 cm



Tank-shaped Tie Holder
@US\$0.80 FOB Japan

Logo Mark Sticker (gold & silver)
@US\$0.15 FOB Japan
Size: 4 cm x 16 cm

