amaha News

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Mr. Hideto Eguchi, President of Yamaha Motor, gave his usual new-year's message addressing all Yamaha employees as the whole company resumed work on January 6.

His message reflected an even stronger determination toward achieving ever higher corporate goals for '86.

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President Eguchi's New Year's Message every aspect of our corporate activities including the level of our human resources.

These new goals are:

1. To further strengthen the Yamaha identity through the speedier development of new technology and new products.

2. To perfect our production system based on the most advanced production technology.

3. To increase productivity to a maximum by combining efforts from all branches of the company.

In addition, even greater efforts will be directed toward the promotion of the New Yamaha Movement, intent on making the structure of our company firmer through the continued improvement of the capabilities of individual employees, thus increasing work efficiency and creating a better, richer life for all.

Everyday, we are developing new technology with a distinctive Yamaha quality, the kind that is sure to make the future bright for Yamaha

as a corporation. Let's work toward our new goals and build a company we can be even prouder of."

An important new-year meeting!



Serving as a representative of corporate enterprise, President Eguchi of Yamaha met for an informal new year's conference with Japan's Minister of Finance, Mr. Noboru Takeshita, the man on whose shoulders rests the responsibility for the Japanese economy and thereby, to some extent, the larger world economy, and Mr. Saburo Okita, former Minister of Foreign Affairs and presently consultant to the Minister of Foreign Affairs. From the right are Mr. Okita, Mr. Takeshita, Mr. Eguchi and president of the Shizuoka Shinbunsha (Shizuoka Newspaper), Mr. Masumitsu Oishi, who served as host for the conference.

Here is a summary of the message as regards Yamaha's new corporate policies:

"1985 marked the 30th anniversary of our company's founding. While this was obviously a great milestone in our history, at the same time we stood at a new starting point striving for an improvement in the basic structure of our company by raising the quality of every conceivable aspect of our corporate activities. Now, I am extremely happy to announce that we have successfully achieved our common goals for the past year, and have succeeded in establishing a firmer Yamaha identity. Also, 1985 saw a remarkable leap in the sales of our new model motorcycles as a result of positive efforts to answer the needs of each individual market, while other products such as outboards, snowmobiles, golfcars, 3 and 4-wheeled ATV's, etc. also showed growth which contributed greatly toward better overall business results.

For '86 we have set three new corporate goals in addition to the continued improvement of quality of

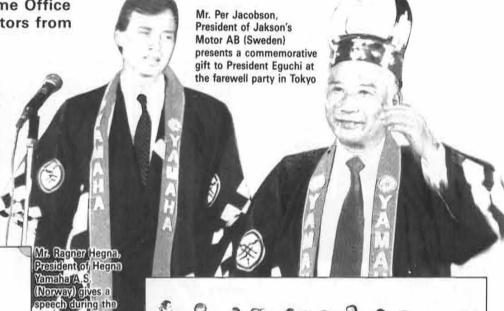
recent rapid growth in popularity in America.

SUPERBIKER Winner, Eddie Lawson With YZ490 On October 27th of last year Eddie Lawson captured the "Superbikers" crown at the Carlsbad Raceway in California, riding a YZ490. This is his second victory here in three years. Considering that this race containes three different types of surfaces, an asphalt road course, a dirt course including three jumps, and a motocross course in each lap of the circuit, you might have to call Eddie the "biker of bikers" and his YZ490 the "bike of bikes". This "Superbikers" competition is enjoying a

Guests from Scandinavia & the U.K.

On October 29th of 1985 a reception party was held at Yamaha Home Office for 113 top Yamaha dealers and managing staff of Yamaha distributors from Scandinavia and the U.K.

This trip to Japan was planned as a reward for those dealers achieving outstanding sales records in the '85 season, and also as an acknowledgement of the year of hard work by everyone. While the past three years have been extremely difficult for Yamaha outboards in the European market due to the worldwide business recession, price control measures taken by the EEC, and the resulting stiffer price competition in the Scandinavian market, thanks to relentless efforts of these dealers and distributors and their continuing cooperative attitude with regards to Yamaha, they have succeeded not only in maintaining previous sales levels but actually in increasing Yamaha's market share ever so slightly. On the 30th, the members of the tour were invited to the Yamaha Marina Hamana-ko to try the new 3-cylinder 30hp, the Yamaha 30, which will be released in the '86 season. Members of the Yamaha development staff were overcome with gratification to see the seriousness with which the guests applied themselves to the test runs in spite of heavy rains encountered that day. The tour ended with a farewell party at the Hotel Pacific Meridien Tokyo on November 4th, and the next day they left Narita Airport for their return trip.



Yamaha holds Import Bazaar '85 in response to national campaign to increase imports

Over 15,000 people, including Yamaha employees, their families and the general public, turned out to enjoy a day of shopping at the Import Bazaar '85 sponsored by Yamaha Sangyo Co., Ltd. (one of the Yamaha affiliated companies) on October 20th on the grounds of Yamaha Motor's home office.

This event was held in

cooperation with the governthe import of foreign goods. Shoppers browsed to their hearts' content among displays of all sorts of imported goods, ranging from wines, liquors and food items to household items of every description, and an enjoyable day was

ment's new campaign to increase

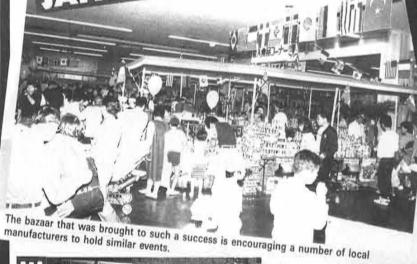


Sanshin Industries factory.

An entertainment by the United Kingdom group at the farewell party in

Director Komiya presents a gift of appreciation to Mr. Timo Karake, Executive Vice President, and Mr. Timo Petaja, General Manager of Kesco OY of Finland.

Thanks for all your letters, we're receiving wonderful letters with interesting topics for Yamaha News from all over the world and the more you send, the happier you make us!





Paris 6 Hour Boatrace '85

1st place: Haugard-

Latin-American country, Brazil, has grown rapidly into one of the largest motorcycle markets in the world. The vast majority of the motorcycles, here, are used for commuting, and the most common way to purchase a motorcycle is a system officially recognized by the government called "Con-

This is a type of long-term mutual financing system which offers several benefits to the consumer and includes a lottery aspect which appeals strongly to the Brazilian love of betting. This is a system which has, also, greatly contributed to sales growth for Yamaha Motor do Brasil. In hopes of buying a Yamaha motorcycle 20 or 30 thousand people have already bought into Consorcio.





Young people cruise past a park in São Paulo.

Yamaha 70C dominates with 1,2,3 finish

Again in 1985, for the third consecutive time, Yamaha 70C powered boats came through competition to finish 1, 2, 3 in the Paris 6 Hour Boat Race held in October, last year. The winner this time driving a Haugaard-Westergard boat, finished well ahead of 1984's winning average time of 95.3Km/h, recording a sensational 103.7Km/h. This performance was a reflection of several technical advancements, including the addition of a nose cone to the lower unit of each boat to control the water flow efficiency of the propeller, the fitting of a water pick-up device to the bottom of the boat to water into the lower unit's water inlet resulting in accurate

control of the mounting height of the engine, and improvements to the propeller. With the race being held on a circular course with the center near the Effel Tower, spectators crowded on to the stairways of the riverside pedestrian walks on both sides of the river and filled the bridges with a solid human wall. Even the drivers of the trolley car which crosses the Trocodelot Bridge had to

Brolin-Stahl (Sweden)

stop for a minute to enjoy a glimpse of the race along with their passengers. The winners were awarded for their efforts with a laurel crown, a high reputation symbol.

Place	Boat No.	Driver	Engine	Boat	Country
1.	39	Haugaard-Westergard	Yamaha 70C	Molgaard	DK
2.	35	Rebulet-Guenet	Yamaha 70C	Burgless	F
3.	16	Brolin-Stahl	Yamaha 70C	_	S
4.	19	Stodard-Mac. Crorie	Johnson 75	Burgless	UK
5.	22	Delpeuch-Thirion	OMC75	Burgless	F

Moto-4's for efficient farming

As you have probably already heard, Peru is one of the countries where motocross is extremely pupular, and a full range of races from big events to small local ones are held year round. Now, a new machine is also winning popularity here. It's the Moto-4. Demonstrations of these useful new machines are being conducted actively in farming areas in the country.





India begins domestic production of new motorcycles

A first year production of 30,000 bikes (100cc) expected

India's largest manufacturer of motorcycles, Escorts Ltd., which has held a technical assistance agreement with Yamaha Motor for some time, recently began domestic production of the 100cc motorcycle Yamaha RX100. This is the second Yamaha motorcycle to go into production in India, following the Rajdoot (RD350) which began production in 1983, and a first year's production plan calls for the manufacture of some 30,000 bikes. Escorts Ltd., located in New Dehli, first established a technical assistance agreement with Yamaha Motor in 1979 for the production of a 350cc motorcycle. Beginning in 1983 a production target of 3,000 bikes per year was set for this 350cc model, and in the same year a new agreement was

made for technical assistance in the development of a mass market 100cc model, as well. To accommodate the new model production, Escorts built a new 15,000 sq. meter factory facility on the company grounds, and, with Yamaha Motor Co. President Hideto Equchi in attendance, a tape-cutting ceremony was held as the first of the new motorcycles came off the line in the middle of November, 1985. The Yamaha RX100 has a 98cc 2-stroke, aircooled engine which produces 11 horsepower. Its tremendous popularity in India is already proven by the fact that on the second day after Escorts Ltd. began taking orders they had already received enough orders to cover the whole first year's production quota.





▼ Commemorative tree



▲ Mr. Eguchi astride the first RX100 model, the Escorts' executives and Mr. Ninomiya, Yamaha representative.



Aerodynamic styling and layout win Yamaha a

"Best Styling

Four-hundred and twelve super energysaving vehicles showed up at the Suzuka Circuit on November 10th, last year from all over Japan to compete in a "milage marathon", a competition to see how far one can run on one liter of gasoline. Yamaha's IDL Designer Team, which works primarily on scooter design, used its designing expertise and sense to put together their "AXNOS" scooter for this competition. Striving for a practical and compact design they put an improved Town-mate engine on and an aerodynamically designed chassis. In the competition "AXNOS" ran 341.2km on one liter of gasoline to finish in 44th place. While this place was not especially impressive, the excellence of the aerodynamic styling and layout of the "AXNOS" caught an eye and was finally awarded the prize for "Best Styling". In fact it was this prize that the Designer Team had been hoping to win from the beginning, so everyone left the competition with a great feeling of satisfaction.



Lovable light scooter Yamaha's "Jog" has already become the best sell-

ing scooter in Japan, and now it has been released for sale in the USA, as well, with the name "Riva Scooter CE50". The Riva scooter range including the newcomer CE50 is enjoying outstanding popularity at recent dealer meetings. Lightweight, easy to operate and inexpensive, the Riva scooters look like they will be appreciated by young and old consumers alike.





Golfcars at work in a department store



Despite its appearance as a mini broadcast vehicle, the equipment it carries is impressive, and its mobility allows it to keep up with what is happening anywhere throughout the store.

The city of Yokohama ranks along with the city of Kobe as one of Japan's two major shipping ports. As a part of the city's seaside improvement plan, a new Yokohama Sogo Department Store, featuring the largest sales floor area in the country was opened on autumn, last year.

For some reason we found a Yamaha Golfcar (battery type) at work in this big department store. If you think it's being used to carry customers' packages, you're wrong. In fact, it's being used in the store's special information service system. Called the "TISS" (Total Information Service System), this is an inter-department information service. It combines a cable television for introducing the various departments of the 68,413 sq. meters of sales floor area and a two-way Private Captain System in one unique new system.

Customized to accommodate the TISS including all the equipment necessary for live broadcasts and video tape recording, the Yamaha Golfcar, with its quiet yet powerful drive, moves freely around the floors of the department store as a mini broadcast vehicle.

Yamaha Motor da Amazonia starting production

Stimulating the spirits and expectations of both employees and dealers

The year 1985 was a memorable year for Yamaha in Brazil, being the 15th anniversary of the founding of Yamaha Motor do Brasil, the 10th anniversary of the opening of the Yamaha factory in the city of Guarulhos, and the year that production began at the new Yamaha Motor da Amazonia factory. In addition, this was a year that saw major changes in the leadership of YMDB, the release of the RD125 last July and the recent announcement of the release of a new 350cc class road model in the latter half of this year. All of these important events have served to stimulate the spirits and expectations of both employees and dealers, resulting in a rise in sales and giving real meaning to the Nova Yamaha (New Yamaha) movement.

BRAZIL The first motorcycle ever produced at the Manaus factory is on display within the factory. From left to right: Mr. Tanaka, President of YMDB, Sr. Dep. José Cardoso Dutra, Administrator, Board of Commerce & Industry, Amazonas State and Dr. Gilberto Mestrinho, Governor, Amazonas State.

ed, while plans for this year call for the production of at least 30,000 motorcycles, with production of RD125 models begun in January. In June of this year, construction will be completed on a second factory facility, after which the Manaus factory will enter full production. This second factory facility has a total floor space of 14 thousand square meters on grounds of 355 thousand square

In the second half of 1986 this new facility will be used for the production of a highperformance 350cc new road model. And, as of 1986 it is planned to transfer the production of all models from the Guarulhos factory to the Manaus factory, after which the Guarulhos facility will specialize in parts production.



Factory gate and guard box.



Motorcycle warehouse and shipping container.



A second Yamaha factory in Brazil

venture partner and General Manager, Public Relations

In the midst of all this activity, the beginning of production at the Yamaha Motor da Amazonia factory is the event with the largest long-range significance.

This factory was opened exactly ten years after the opening of Brazil's first motorcycle factory in 1975 in the city of Guarulhos in the state of São Paulo. The opening ceremonies were a joyous event attended by the governor of Amazonas State, Gilberto Mestrinho, government officials, representatives of Yamaha's long-time importer and also reliable business parter in the Manaus area, T.V. Lar, plus representatives of Yamaha

Motor Co. and Yamaha Motor do Brasil. At this time the second motorcycle to come off the line at the new Manaus factory was presented to the governor as a gift, while the first one off the line was put on permanent display in the factory.

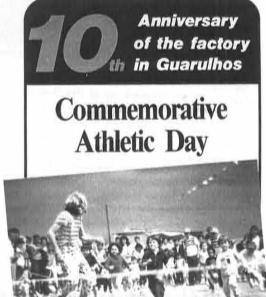
By the way, Yamaha Motor da Amazonia is a joint venture company established by YMC, YMDB and T.V. Lar with the three companies contributing 30%, 36% and 34% respectively to the starting capital for the new venture.

Plans call for production of over 30,000 bikes per year

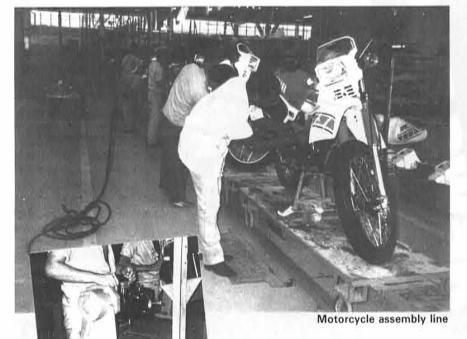
The city of Manaus, where the new factory

has opened, lies on the banks of Brazil's largest river, the Amazon, in the middle of the world's largest jungle area. For this reason, various types of incentives from SUFRAMA were very important in the establishment of this new motorcycle factory. SUFRAMA is an abbreviation for Superintendencia da Zona Franca de Manaus (Superintendent of the Free Zone of Manaus), and is an office of the Ministry of Internal Affairs established for the encouragement of industrial development in the Manaus area. This office was responsible for the establishment of the Manaus factory housing project.

At present there are 80 employees at work in the Manaus factory, and by April of this year there will be 250. During the initial test period ending at the end of last year 1800 DT180 and RDZ125 machines were produc-



The 10th Anniversary Day Celebration held at the Guarulhos factory on September 21st, last year was a major local event attracting the attention from local newspapers and magazines. In way of celebration, Yamaha Motor do Brasil held an Athletic Day for its employees and their families. Held on the factory grounds, this event attracted over 2,000 people, including representatives from the city government and Ministry of Labor. After an enjoyable day of sports and Churrasco (barbeque) everyone gathered to receive their awards at an awards ceremony before leaving for home. The new leaders of YMDB, including President Tanaka and Director Ukon were on hand to present long-time employees of the company with special commemorative awards.



Engine assembly line



Office room (Sales & accounting dept.).



Reception clerk.

YSTSin Japan

Yamaha Service Training School

Recently, a YSTS session (Yamaha Service Training School) was held at the Yamaha Training Center in Iwata and the offices of other Yamaha subcontractors. This session was aimed at technical coordinators and chief mechanics from areas presently conducting CKD programs, with training focused on practical service operations as applied to each different market. The training course lasted for eleven days with participants including eleven representatives from Pakistan, Bangla-desh, Thailand, Malaysia, Singapore and Colombia.

In terms of content the training touched on the following six subjects:

(Yamaha Before-Service)

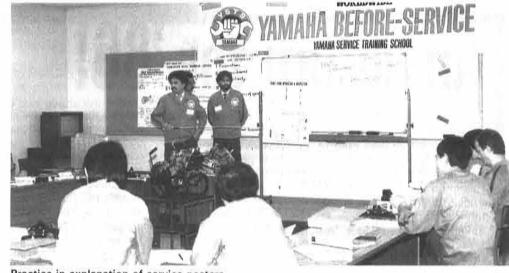
The service that should be done to prevent trouble from occuring after sale and thus enhance the reputation of Yamaha motorcycles, was discussed with regards to each market area and activities were planned.

Technical posters

Explanations were given regarding the use of technical posters, which contain a wide



The trainees gather in front of Yamaha's home office



Practice in explanation of service posters

range of information from basic principles to actual service practice. After the explanations each of the participants in turn practiced giving the same poster explanations.

Electrical accessories

Seminars were held on service techniques using a newly created electrical accessories panel, and practice in the use of a pocket tester was conducted.



Practice in actual motorcycle repair

Collection of information

What is vital information? What should be contained in useful information? Seminars treated these questions along with the question of how information should be conveyed so that it will best contribute to affecting changes in the market.

Practical instruction

Using the main models from each market area involved, explanations were made of the key points to be stressed when giving service instruction to local mechanics.

Seminars by parts manufacturers

The group visited NGK, a spark plug maker, Kayaba Co., a suspension maker, Mikuni, a carburator maker and Moriyama, an electrical parts maker, receiving instructional seminars from engineers of each factory.

A welcome sign for the forthcoming models

As reported in the last issue of "Yamaha News", 8 motorcycle journalists from North America had a chance to test-ride the new models in Japan in October of last year. Their reports appearing in individual magazines are very positive providing a welcome sign for the new models that will shortly make their debut on the market. Introduced below are the extracts from the articles of "Cycle" and "Rider", two of America's most well known motor-

cycle magazines:

"Yamaha hunting in Hamamatsu" (Cycle, January 1986)

The Fazer gets its power from the watercooled, five-valve engine introduced in the FZ750. Like the Maxim X, the Fazer's engine is destroked for tariff exemption.....

We can happily report that our favorite Superbike (FJ1200) works even better as a 1200..... We saw an indicated 160mph while riding the FJ1200 on Yamaha's test circuit..... The SRX-6, like the SR500 before it, bets on the classic appeal of a modern single: simplicity, moderate power and light weight..... Here, too, is the first look we've had at the FZ600, Yamaha's inspiring fusion of existing technologies..... Further good news: the FZ will be West-Coast-legal in '86.....

"Updates" to the '86 model SR include fork boots and a drum brake laced into the spokes of the front wheel. But the appeal of tradition has limits even in Japan - the SR500 comes fitted with an electric starter.....

The TZR250 promises to further boost quarter-liter performance levels with its liquidcooled, inline twin engine, and its crankcase reed-valve induction, aluminum "delta-box" frame, and aerodynamic TZ250-like fairing. TZR250 pumps out a claimed 45 horsepower at 9500rpm, and weighs less than 280

Filling out the four-stroke side of smalldisplacement performance is the FZ250 Phazer.... With a redline of 16,000rpm, the DOHC four-valve, water-cooled four also pumps out 45 horsepower..... It's also one of the best-styled and finished motorcycles we've ever seen.

"Journey to Japan" (Rider, January 1986)

Despite the modest power output of its XT600-derived motor, the SRX is the kind of machine that makes you want to see how deep you can dive and how hard you can come out of every corner.....

Though it lacks the racy good looks and incredible agility of the SRX, the Radian goes, stops and handles as well as some pure sporting middleweights of a few years ago. With its peppy inline-four motor, powerful brakes and comfortable seating position, the Radian was a good match for Ashinoko.... With its torquey, tariff-busting 698cc version of the FZ750 motor and comfortable seating position, the versatile Fazer may be even more fun than the FZ750 itself for the riding styles of some American riders.....

The big FJ is as fast as any streetbike I've ever ridden. But it's also deceptively docile down low, thanks to the added low-rpm and mid-range torque of its bigger motor. It's surprisingly comfortable too, for a sportbike, thanks to an even more protective new fairing. It should easily win top honors as the best sport tourer of 1986.....

With features like a better cruise control, standard-equipment 40-channel CB radio and 50 percent more storage, the Venture Royale moves up to a new level of luxury. To offset the added weight, it gets a bigger (1294cc) motor, stronger brakes and electronic anti-dive.....

The new XV1100S Virago proved to be a lot more fun to ride than I expected. Thanks to a longer stroke, which gives it another 82cc, the big Virago has got more, a lot more, lowend torque.



An upturn for '86!

6 million bikes registered for a population of 18 million people! Annual industrywide sales have reached the 600,000 level. In recent years Taiwan has boasted the highest popularization ratio of motorcycles in the world. In particular, sports models have gained great

popularity for the last two years.

This important market, however, is now arriving at a crucial turning point in conjunction with foreseeable stiffer control on air pollution, noise and fuel consumption, resulting in tough weeding-out of motorcycle manufactures. Aiming to revitalize a sales network under such a situation, Kung Hsue She Co., Ltd., a Yamaha importer located in Chungli, held a dealer conference at the Taipei Holiday-inn Hotel on October 20 of 1985

During this conference attended by 128 Yamaha dealers from all the parts of the country, Mr. Warren Hsieh, president of Kung Hsue She Co. announced new sales promotion strategies that feature a new regional marketing system. According to the new system, Taipei and Kaohsiung, Taiwan's two largest cities are

nominated extra-important markets, while Tainan and Taitung important markets, and all other areas standard markets. Specific sales promotion efforts will be directed

toward the above two extra-important markets with KHS-managed wholesale companies being founded. In addition, in order to strengthen the sales front, the number of company salesmen will be increased from 8 to 21. Along with the announcement of the above new business set-up, an exciting new supersports model, the RZX135 was introduced and acclaimed by all dealers. The RZX135 with the class highest performance potential will be the flagship of the Yamaha line for '86, catering to the taste of the young or the young at heart. Test runs given at Taipei were also a success. About 300 young riders were very enthusiastic about riding this high performance supersports.

For the subscription sale period from Oct. 20 to the end of Nov., 2,780 orders were received by Yamaha dealers and sub dealers, far exceeding the predetermined level of 1,000, because the excellence of this model was spread widely by word of mouth and through model & sales policy orientations given by regions for dealers and sub dealers, together with

> the effective use of demonstration cars.





The supersports RZX135 is unveiled.



Newly appointed Yamaha salesmen.



A new world championship

Plans of combining the Isle of Man TT formula one and the popularity-winning American Superbike rules into a new world championship class will be presented to the forthcoming FIM Spring

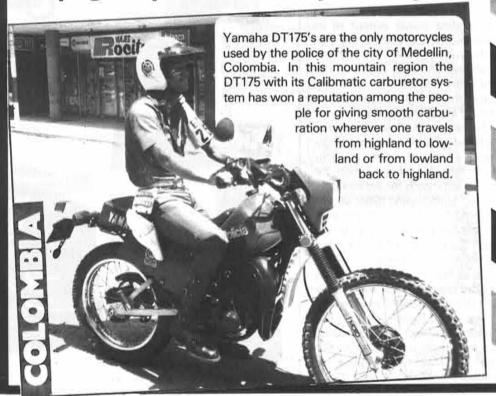
These plans were initiated as the outcome of a meeting held at London Airport in the mid-December of last year. The neeting saw the attendance of the representatives from the British, American and Japanese federations, together with those from the Japanese

manufacturers. Fearing the present 500cc GP class may be discontinued, the meeting agreed to press the FIM road race commission (CCR) to introduce a new TT Superbike World Championship in 1987. Early plans are for the new world championship to be held on short circuit tracks and on public road circuits like the Isle

of Man TT course. The proposals are based on the TT Formula engines, with standard carburetors, being used with American-style frames. In the long term, this will be the type of racing that could replace the 500GP

Keeping the peace in town by motorcycle

Giving an address is Mr. Shozo Arai, Director of Yamaha Motor.



NEWS ROU

A top rider from England

1985 was the 10th anniversary of the founding of the Pathfinders Trials Motorcycle Club in Perth, Western Australia. As a part of the celebrations a top British rider was called in to demonstrate and coach local riders in the fine art of modern European trials riding techniques. With the assistance of the Department of Youth Sport and Recreation and the West Australian Motorcycle Association, Peter Cartwright was invited to act as instructor. The next day of his arrival he was at a local disused quarry practicing with his new

Yamaha TY250SN loaned by Ken George Yamaha and sponsors Rockingham Motorcycles. The machine had been prepared by both companies who assisted Peter during his stay. The power of the 250 was more than comparable to his own machine in England and the Mono-shock suspension was exactly to his liking even though he had never ridden a TY over trials terrain before. On Saturday he instructed five coaches in a course designed to teach them how to instruct less experienced riders. A group of spectators watched enthralled as Peter rode up large rocks, waterfalls and sheer hillsides. The following day it poured with rain but everyone turned out for the trials school where Peter and the coaches put a large group of riders through their paces. The creek on the course rapidly rose to over front wheel axle depth in places but the Yamaha behaved faultlessly.

After a trip 1,200Km north to Karratha to instruct a group and local trials riders, Peter returned to Perth and continued with a very busy schedule of instruction and demonstrations the next two weeks, and all the while his Yamaha TY250SN performed beautifully and

dependably with only minimal mainteinance. A school for junior was also held, and a strong field of junior riders attended listening intently to words of wisdom from the teacher from England on the art of observed section trials



The final weekend saw Peter ride the TY250 in the 3rd round of the West Australian State Championship held just outside the Perth Metropolitan Area. With only routine service the Yamaha, in the capable hands of the champion, won the trials without a hitch. When asked his thoughts on the Yamaha

TY250SN Peter replied "Great! It does all you can ask. It does better than most of it's competitors, and it is so easy to ride well". The Peter's visit was an enormous success for Western Australia's trials riders, the Pathfinders Trials Motorcycle Club and for the Yamaha

Small-size Yamaha Snowthrower VAPAN VAMAHA SIMAVER show in Paris

Yamaha now offers for sale a new high-performance small-sized snowthrower, the Yamaha Snowmate YT-875 for the domestic market, to fill a wide variety of needs from private home use to business or public services.

Important features include, 1. a compact body despite a gross weight of 173kg, 2. a blowing capacity of 40 tons of snow/hour with a maximum throwing distance of 14 meters, 3. a newly developed auger which feeds hard snow or deep snow smoothly into the blowing system, and 4. a 4-forward speed/2-reverse speed transmission with a single-lever shifting mechanism.

The main specifications are; overall length 1610mm, overall width 780mm, overall height 1065mm, gross weight 173kg, snow blowing capacity-40 tons/hour, throwing distance 14 meter max., engine type forcedair cooled 4-stroke side valve, displacement 291cc, max power output 8hp/2000 rpm. In addition, the YS624W and the YS624T for '85 and '86 which were



Yamaha models won four out of the seven categories in the '85 Bike of the Year Contest held by Motorrad, one of West Germany's most popular motorcycle magazines.

These models were the FZ750 in over 50hp class, the SRX600 in up-to 50hp class, the SR500 in up-to



lightweight class. In under-17hp, chopper and enduro categories, the CB250RS, the Harley Davidson Softail and the Kawasaki

27hp class, and the RD80LCII in

KLR600E placed first respectively.
The honor of overall winner went to the BMW K100RS that collected a total of 37,520 votes. The FZ750 (35,392 votes) placed second overall by massive margins over the Kawasaki GPz 1000RX (28,166 votes).

.GERMANY

Winning 4 out of 7!

Emulating the stars

Venezuela's capital city, Caracas, is a city abounding in motorcycles. If you are driving a car in the streets of Caracas and you stop at the main intersection just after the light has turned red, by the time the light has turned green at least 10 to 15 motorcycles will have pulled up in front of you. Then, as soon as the signal changes they will all take off like the start of a grand prix race. No one wants to be beaten by the other riders. These riders are the socalled "motorizado" messenger boys and bill collectors. In Caracas, where postal delivery and other services are not so speedy, a young motorizado with a bike can make money by contracting with one or several

VENEZUELA

companies to make deliveries, carry messages and collect bills. Naturally, for these motorizado their motorcycles are their means of support, and nothing is more important. That is why they demand high performance, and usually choose to ride either a Yamaha RX135 or RZ350. And as you can imagine, the heros that these motorizado look up to are the famous riders like Johnny Cecotto who matured under the guidance of the late Andorea Ippolito (former president of Yamaha importer Venemotos), and Carlos Lavado who is presently doing so well in the



'86 Paris-Dakar Rally kicks off

Powerful Yamaha Ténéré teams are taking part in the 8th Paris-Dakar Rally that started Paris on January 1. The French Gauloises Blondes Yamaha Team consists of Serge Bacou, Thierry Charbonnier and Jean-Claude Olivier. Bacou, the top man of the team who was crowned in Morocco and Algeria, eagerly wants to add Paris-Dakar to his victory list. New team rider Charbonnier, nicknamed "Carbi" by his friends outside of the motorcycle society, is trying his second Paris-Dakar Rally. His past big enduro victories are already speaking for himself and it is most likely that he will keep his place in this year's Paris-Dakar Rally.

Olivier, one of the most well known African desert enduro specialists as well as the director of the Yamaha department in Sonauto, says - "The Paris-Dakar event is very important for us, in both sportive and commercial aspects. Our rally machines have been the true prototypes on which technical experiments and tests are conducted, the results of which have been fed back to Yamaha Motor for the improvement of the production model."

While Bacou and Charbonnier are riding racetuned XT600 Ténéré machines in this event, Olivier has decided to use the newly developed 5-valve Genesis engined FZ750 Ténéré.

The Italian Belgarda Team consists of three Italian enduro specialists, Franco Picco, Giampiero Findanno and Andrea Marinoni. Picco and Marinoni placed 3rd and 4th respectively in the '85 event. In particular, Picco became the early-stage pacesetter by leading the rally for the first 9 days.

These Italian riders are using the basically same XT600 Ténéré machines as the French riders.

Belgian enduro champion Guy Huynen is spearheading the efforts of the Belgian D'leteren Sport Team.

He is supported by his teammate, A. Fieuw. Both on modified TT600 machines.



FILLING OF 25 ORDERS FOR POPULAR F-II ENGINES FOR '86

UK

Len Manchester Motorcycles Ltd. is a British Yamaha dealer and spare parts distributor in the United Kingdom which has for many years been involved in road racing at all levels. For the past three years they have been developing F.I.M. Formula II engines based on the 350LC(4L0) engine, and their machines have won such important titles as the Isle of Man TT Formula II (ridden by Greame McGregor) in 1984 and the Formula II World Championship in 1985 (ridden by Brian Reid). In 1985 they also developed an RD500LC engine for the Formula I class for the first time with impressive results.

results.
Although chassis problems hampered them in early races, the engine itself has proved to be superior to rival models like the Suzuki 750GSX even at this early stage.

Their plans for '86 call for the filling of some 25 orders for popular Formula II engines and further development of the RD500LC and the RD350 YPVS, which they plan to release for sale in 1987. With the continued support of Mitsui Machinery Sales U.K. Ltd., which supplies them with parts, Len Manchester has big plans for the future both on th and off the track. In 1985 for the first time the World Formula II Championship was taken by a Yamaha engined machine with 3rd and 6th place also going to Yamaha machine. All these machines had one thing in common, their engines were build and developed by Len Manchester Motor Cycles of Melton Mowbray in Leicestershire, England.

'85 A.C.U. Formula II British Championship Final Results 1st Des Barry 2nd Mark Westmorland 3rd John Brindley

'85 F.I.M. World Championship Formula II

Isle of Man Villa Real Barcelona

Ulster G.P.

2nd John. Weedon 1st Brian Reid 2nd John Weedon 1st Brian Reid 2nd Eddie Laycock

3rd Neil Tuxworth

Final Results 1st Brian Reid 3rd John Weedon 6th Neil Tuxworth

(A) HAHAHA!

A world famous British author was once asked to attend a charity (fund-raising) dance party. When he approached a rich widow and asked her to dance:

Widow: How kind of you to offer to dance with someone like

Author: This is, after all, a charity dance, is it not, my Lady?"









Larry Nixon, an angler from Hemphill, Texas beat 99 other participants to win a \$2 million bass tournament held on Table Lock Lake under the cosponsorship of Yamaha Motor Corporation, USA and Yamaha Outboards in Kimberling City, MO. The 100 anglers fished from identically-rigged Skeeter bass boats powered by 150hp Yamaha outboards. Never before has there been such a great number of identicallyrigged boats in a single tournament. And there has never been a tournament with such a big purse as \$2 million! Each angler won a fully-rigged bass boat, and total prize money exceeded \$200,000. In final competition, Nixon caught 5 bass weighing 11.55 lbs., good for \$50,000 and first place, plus \$1,250 for Big Game. In addition, becoming a Yamaha owner by winning his new boat, he was given the Yamaha Tournament Bonus of \$1,000, thus bringing his total winnings to \$52,250. Gary Klein from Oroville, CA. placed second with 4 bass at 9.5 lbs., winning \$21,000 together with a \$500 second place Yamaha Tournament Bonus.

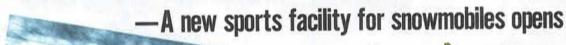
International Snowmobile Land

in Otaru, Japan

The snowmobile is a machine that can change a drab winter landscape into an exciting playground. And now, a snowmobile land set aside purely for the enjoyment of snowmobiling has opened in the township of Otaru in Japan's northern island, Hokkaido at the end of last year.

Yamaha Hokkaido Co., Ltd. wanted a place near a large city where it could hold snowmobile races and snow festivals, so they selected a site at the foot of Mt. Kenashi near Otaru and began building a sports facility. Seeing it as a new sport which, like skiing, could attract large crowds to the area, the city of Otaru's tourist association welcomed this plan wholeheartedly.

A group of six sponsors, including Yamaha formed a joint venture project which resulted in the opening of a 45Km snowmobile tour course covering a total area of 320 sq.Km last December 14th.







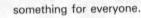


初国的祭スノーモビルランドィン小科(PE)

The season calendar for the new snowmobile land

 Snow Festival The snow festival is a full day of winter fun, all centering around the snowmobile. There are snowmobile games,





Freshman Races

These races are the stepping stones to the big championship races, and the place where every young rider gets his start. But they are also the places where anyone who owns a snowmobile can try his skills.

Athletic Meeting

While the snow festival placed equal importance on games, races and test rides, the althletic meeting centers mainly around games. Different shops rival each other at coming up with the most inventive games, so there is sure to be plenty of fun.

Touring

This is becoming especially popular in recent years. Whether you tour on roads closed in winter or through the mountains or the woods. An outdoor feast at the final gathering point adds the perfect touch to a day of touring enjoyment.